



P23 LABS

TRUSTED LABORATORY EXCELLENCE

P23 INNOVATIONS

Engineering the Future of Healthcare and Medical Science

The Gold Standard in Biotechnical Solutions

CORE COMPETENCIES

P23 Innovations delivers precision-engineered biotechnology solutions across diagnostics, R&D, and government contract services. We specialize in:

- **Lab-as-a-Service (Laas):** Scalable clinical and R&D lab infrastructure for government, healthcare, and private partners
- **Molecular Diagnostics:** COVID-19, GLP-1, total testosterone, food sensitivity, and hormone panels using microtainer, DBS, and saliva
- **Contract Laboratory Services:** Custom analytical and compliance testing (GLP, CLIA, FDA EUA, 510(k), LDT)
- **Synthetic Biology & Genomics:** Development and storage solutions for DNA-based data storage and biosurveillance applications
- **Preventative & Lifestyle Medicine:** At-home health testing kits, behavior-driven wellness panels, and personalized medicine platforms
- **Telehealth Diagnostics Integration:** Seamless API and logistics integration with telehealth platforms and enterprise clients
- **Regulatory & Scientific Consulting:** FDA/CLIA/EUA submissions, validation protocols, and scientific research support

DIFFERENTIATORS

- ✓ **Dual Enterprise Structure:** P23 Innovations (R&D + Strategy) and P23 Labs (CLIA-certified laboratory) streamline research-to-commercialization
- ✓ **Multi-Sample Modalities:** Expertise in fingerstick, DBS, saliva, and dried matrices for remote diagnostics
- ✓ **Compliant & Certified:** Operates under CLIA, GLP, HIPAA, and FDA regulatory frameworks
- ✓ **AI & Behavioral Integration:** Proprietary behavioral-science-based test engagement models and AI-powered clinical workflows
- ✓ **Veteran & Minority Leadership:** Woman- and minority-owned, faith-led, with a mission-driven culture and ethical impact
- ✓ **Strategic Network:** Active collaborators with federal agencies, public health partners, and private sector innovators



Call: 256-666-2377
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PAST PERFORMANCE

- **Department of Health & Human Services (HHS):** COVID-19 diagnostics and reporting infrastructure
- **Centers for Disease Control and Prevention (CDC):** Public health test validation and data collection
- **Private Sector Partners:** DTC brands, retail pharmacy chains, and telehealth platforms across the U.S.
- **Academic Institutions:** Lab support for research studies in molecular biology and personalized health

NAICS CODES

- **541714** – Research & Development in Biotechnology
- **621511** – Medical Laboratories
- **541380** – Testing Laboratories
- **325413** – In-Vitro Diagnostic Substance Manufacturing
- **541690** – Scientific and Technical Consulting Services
- **541512** – Computer Systems Design (AI Integration)
- **334516** – Analytical Laboratory Instrument Manufacturing

CONTACT INFORMATION

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